

# THE NORWEGIAN AMERICAN

Powered by Norway House

Serving the Norwegian-American community since 1889

Trustworthy. Innovative. Effective.

## Build your custom ad campaign

We offer intelligent mix-and-match packages fully customizable with you in mind. A variety of options are available to fit your needs and your budget. Here are only a few of the many possibilities we offer:

Share your story, reach your audience . . .

Consult with our experienced and friendly professionals at **The Norwegian American** and create a personalized message to our trusted community of readers. Take advantage of our many digital and print channels to currate a strategy to reach your targeted demographic.

Contact us for a personalized quotation today

### E-Package

- Feature an ad in our online E-newsletter
- 2 featured ads in all our social media platforms
- 6 - or 12-month packages

### 6-month Print campaign + E-package

- Feature an ad in each print edition and online editions
- Mix-and-match ad sizes and placement
- Includes 6 months of our E-package

### 12-month Print campaign + E-package

- Feature an ad in each print and online edition
- Mix-and-match ad sizes and placement
- Includes a 12-month E-package

## 2023 calendar

Ads due 14 days prior to issue date

DATE	THEME
Jan 6	Winter Adventure
Feb 10	Travel
Mar 10	Cultural Crossroads
Apr 7	Easter – Spring
May 5	Syttende Mai
Jun 9	Midtsommer
Jul 10	Summer Recreation
Aug 4	Stavanger
Sep 8	Education
Oct 6	Nordic Neighbor
Nov 3	Holiday Season
Dec 1	Christmas – Julehefte

## Ways to advertise with us

### Print ads

Feature an ad in our print edition

### Website ads

Feature your business on our homepage

### E-issues

Become part of our global community of online readers

### E-newsletters

Become a featured sponsor in our weekly e-newsletter

### Facebook ads

Extend your outreach to 1000s of followers

### Instagram ads

Gain access to our fastest growing online community

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